



Come and join us as a Consultancy Member

British Design Innovation (BDI) is the only body that delivers an exclusive platform for UK Industrial Designers involved in product, service and interaction design.

Communicating the value we add is one of our key activities. Although representing less than 20% of the UK's £15 billion commercial design industry, we estimate that our sector generates a huge 80% of its value. We understand the top level role that Industrial Designers play in their clients' businesses because our interventions go to the heart of what companies do.

BDI is the forum to network with influential peers nationally. We are run as a not-for-profit organisation by voluntary national and regional boards of passionate professional designers.

Collectively we can grow the market for our industry and raise the profile of British Industrial Design in an increasingly competitive global market. Together, BDI offers the platform to tell the world about what we do and campaign for a fairer share of the profit from our efforts, knowledge and reputation.

You know you will be joining the cream of Industrial Design. We require that our members have at least five years commercial design related, post-graduate work experience - with case study evidence of repeat business, client testimonials and commitment to working to a shared code of professional conduct.

Don't be left out in the cold. As a BDI Consultancy member, you will benefit from a full corporate online portfolio, a professional editorial and PR service, regular work opportunities and alerts, networking opportunities, lobbying and representation to other bodies, relevant e-news for you and your team... and more. Let's shape a better future - please join us.

Our offer to you:

Full corporate online portfolio

Tell the world about what you do, how you do it and who you do it for. Become more visible via our Directory, raise your profile, broadcast your successes and add value to your business.

Team promotion

Your team is your lifeblood. Promote their skills, expertise and experience to prospective clients and design buyers around the world.

Press release publication

Let us share your latest projects, new business wins and achievements to a global audience of over 175,000 design professionals, buyers and journalists per month.

Copywriting support

Let us soothe your PR headaches. Our in-house editorial and marketing team will create your press stories for you – ideal if you are a consultancy with no public relations set-up.

B2B and funding alerts

Steal a march on your competitors and keep ahead of the game by taking advantage of our frequent business opportunity alerts, funding application calls and opportunities to tender.

B2B matchmaking events

Nothing beats face time. Engage in dialogue and build relationships with the people who matter through our range of networking opportunities and events.

Speaker opportunities

Whether you want to promote your business, impart industry knowledge or inspire others with your passion for design, we deliver a range of speaker opportunities around the country.

Lobbying for innovation / Industrial Design

Strength in numbers makes our voice heard and promotes the value of our sector-specific skills and expertise to government, industry, the Knowledge Transfer Networks (KTNs) and the media.

Peer-to-peer networking

Become part of the wider community and develop a support network through interactive exchanges with other industry professionals.

Knowledge sharing

Create and sustain competitive advantage through the mutual sharing of information, skills and expertise with your peers and industry partners.

Event invitations

Hook up with potential partners, network and upgrade your CPD by joining us at B2B events, shows, workshops and seminars around the country.

Discounts on third party events

Take advantage of our specially negotiated prices and discounts at a range of industry-relevant exhibitions, conferences and shows.

IP advice and trading opportunities

Bring your ideas, technologies and business propositions to market through commercial exploitation - buying, selling and licensing.

Industry updates

Keep your finger on the pulse by receiving our regular, useful and time-efficient Broadcasts and Bullets e-news on latest events, launches and general industry happenings.

Recruitment advertising

Find the cream of the industry crop by posting your vacancies on our recruitment and CV search portal.

Best practice documentation

From initial briefing documents to end contracts, our range of best practice support will ensure smooth project management and uphold industry standards.

Survey participation

Have a say in driving your interests forward by participating in our timely member surveys on topical issues.

Use of BDI logo

Badge yourself as an industry heavyweight by signifying to your clients and peers that you are a member of the UK's most influential Industrial Design trade body.

Annual fee

BDI membership lasts for a minimum of one year.

The yearly fee below is based on the number of staff on the design, development and innovation team (all prices + VAT)

1 only = £420

2 – 6 = £720

7 – 10 = £1020

11- 20 = £1320

21 – 30 = £1620

31 + = £1920

You are able to spread the membership costs over one year.

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