



## Come and join us as an In-House Member

British Design Innovation (BDI) is the only trade body that delivers an exclusive platform for UK Industrial Designers involved in product, service and interaction design.

You are a significant part of the Industrial Design community. We want you to have a place where you can share your experiences and help play a key role in raising our professional profile. We know the pressure you work under and so helping you to become more influential in your business is a key ambition.

BDI is the forum to network with influential peers nationally. We are run as a not-for-profit organisation by voluntary national and regional boards of passionate professional designers.

Collectively we can grow the market for our industry and raise the profile of British Industrial Design in an increasingly competitive global market. Together, BDI offers the platform to campaign for a fairer share of the profit from our efforts, knowledge and reputation.

Don't be left out in the cold. As a BDI In-House member, you will benefit from a corporate and team online portfolio, press release publication, relevant alerts and networking opportunities, regular e-news... and more. Let's shape a better future - please join us.

# Our offer to you:

## Corporate / team promotion

Tell the world about what you do and promote the skills, expertise and experience of your team to prospective clients and buyers around the world.

## Press release publication

Let us share your achievements to a global audience of over 175,000 design professionals and journalists per month.

## Speaker opportunities

Whether you want to promote your business, impart industry knowledge or inspire others with your passion for design, we deliver a range of speaker opportunities around the country.

## B2B and funding alerts

Steal a march on your competitors and keep ahead of the game by taking advantage of our frequent business opportunity alerts, funding application calls and opportunities to tender.

## Lobbying for innovation / Industrial Design

Strength in numbers makes our voice heard and promotes the value of our sector-specific skills and expertise to government, industry, the Knowledge Transfer Networks (KTNs) and the media.

## Peer-to-peer networking

Become part of the wider community and develop a support network through interactive exchanges with other industry professionals.

## Knowledge sharing

Create and sustain competitive advantage through the mutual sharing of information, skills and expertise with your peers and industry partners.

## Event invitations

Hook up with potential partners, network and upgrade your CPD by joining us at B2B events, shows, workshops and seminars around the country.

## Discounts on third party events

Take advantage of our specially negotiated prices and discounts at a range of industry-relevant exhibitions, conferences and shows.

## Industry updates

Keep your finger on the pulse by receiving our regular, useful and time-efficient Broadcasts and Bullets e-news on latest events, launches and general industry happenings.

## Recruitment advertising

Find the cream of the industry crop by posting your vacancies on our recruitment and CV search portal.

## Best practice documentation

From initial briefing documents to end contracts, our range of best practice support will ensure smooth project management and uphold industry standards.

## Survey participation

Have a say in driving your interests forward by participating in our timely member surveys on topical issues.

## Use of BDI logo

Badge yourself as an industry heavyweight by signifying that you are a member of the UK's most influential Industrial Design trade body.

### Annual fee

BDI membership lasts for a minimum of one year.

The yearly fee below is based on the number of staff on the design, development and innovation team (all prices + VAT)

1 only = £220

2 – 6 = £520

7 – 10 = £820

11- 20 = £1120

21 – 30 = £1420

31 + = £1720

You are able to spread the membership costs over one year.

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