



Come and join us as a Community Member

British Design Innovation (BDI) is the only body that delivers an exclusive platform for UK Industrial Designers involved in product, service and interaction design.

We understand the need to 'be part of something bigger' and feel keyed into our sector. BDI is the forum to network and be recognised by your peers. We are run as a not-for-profit organisation by voluntary national and regional boards of passionate professional designers.

Collectively we can grow the market for our industry and raise the profile of British Industrial Design in an increasingly competitive global market. Together, BDI offers the platform to campaign for a fairer share of the profit from our efforts, knowledge and reputation.

Don't be left out in the cold. As a BDI Community member, you will benefit from a listing within the members' area directory, regular e-news, event invites and discounts... and more. Let's shape a better future - please join us.

Our offer to you:

Personal listing

Make our members aware of who you are via our Members' Services Directory.

Industry updates

Keep your finger on the pulse by receiving our regular, useful and time-efficient Broadcasts and Bullets e-news on latest events, launches and general industry happenings.

Event invitations

Hook up with potential partners, network and upgrade your CPD by joining us at B2B events, shows, workshops and seminars around the country.

Discounts on third party events

Take advantage of our specially negotiated prices and discounts at a range of industry-relevant exhibitions, conferences and shows.

Knowledge sharing

Create and sustain competitive advantage through the mutual sharing of information, skills and expertise with your peers and industry partners.

Peer-to-peer networking

Become part of the wider community and develop a support network through interactive exchanges with other industry professionals.

Lobbying for innovation / Industrial Design

Strength in numbers makes our voice heard and promotes the value of our sector-specific skills and expertise to government, industry, the Knowledge Transfer Networks (KTNs) and the media.

Best practice documentation

From initial briefing documents to end contracts, our range of best practice support will ensure smooth project management and uphold industry standards.

Survey participation

Have a say in driving your interests forward by participating in our timely member surveys on topical issues.

Use of BDI logo

Badge yourself as an industry heavyweight by signifying to your clients and peers that you are a member of the UK's most influential Industrial Design trade body.

Annual fee

BDI membership lasts for a minimum of one year.
£100 +VAT *

* For an additional £150, why not upgrade your membership to add on a marketing package that promotes your services? This includes:

- Business description within the members' area
- 2 x press release and blog distribution to design professionals, buyers and journalists
- 1 x 'offer' via our weekly Bullets (goes exclusively to BDI members)

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